

Name (max. 1): \_\_\_\_\_

Title: \_\_\_\_\_ Project #: \_\_\_\_\_

CMed 20/30

## **GRAPHIC DESIGN – Entrance Slideshow**

### **Description**

This project requires you to produce a **kiosk-run** presentation. Your presentation must include information and visuals for the entrance screen. Information must include upcoming events and reminders as well as any promotional items. Visuals will include graphics and images to enhance the presentation as well as photos from earlier school activities.

### **Format**

Using PowerPoint, you will create a professional presentation that follows the four basic principles of design – contrast, repetition, alignment and proximity, which will inform community members of activities around the school. Typically, this will be created for a specific month and likely will require periodic updates during the span of that time. Due to school breaks, the period of one month may not fall exactly on the calendar month. For consistency, you will be responsible for maintenance of the presentation for 20 student days.

### **Pre-Production Elements**

Create a list of upcoming events as well as a list of recently past events. List any general info that would be helpful to remind people about.

Preview pictures of past events and choose a few of each event to include. Find suitable clipart without watermarks to represent any upcoming events.

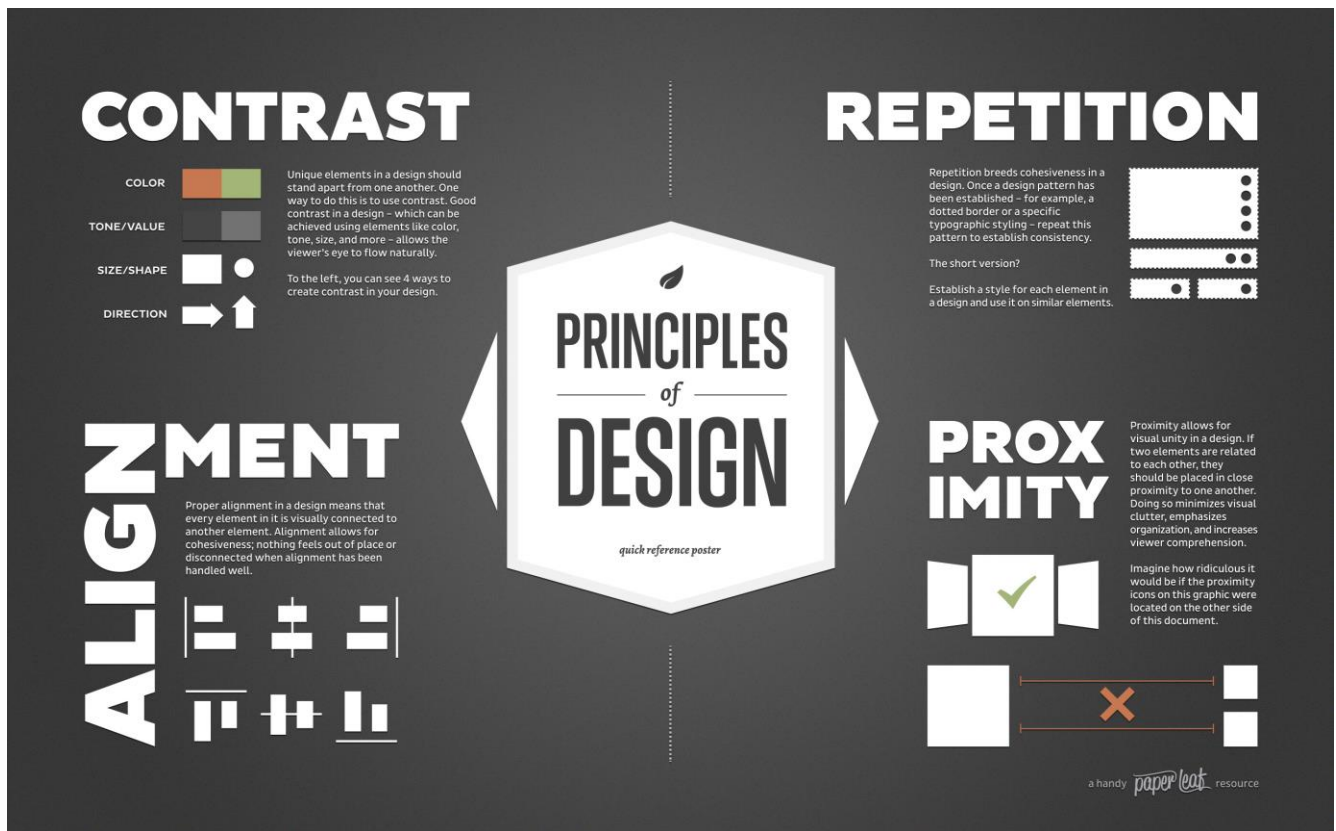
Plan to have a few slides repeat intermittently throughout the presentation.

### **Scoring (10% - 20%)**

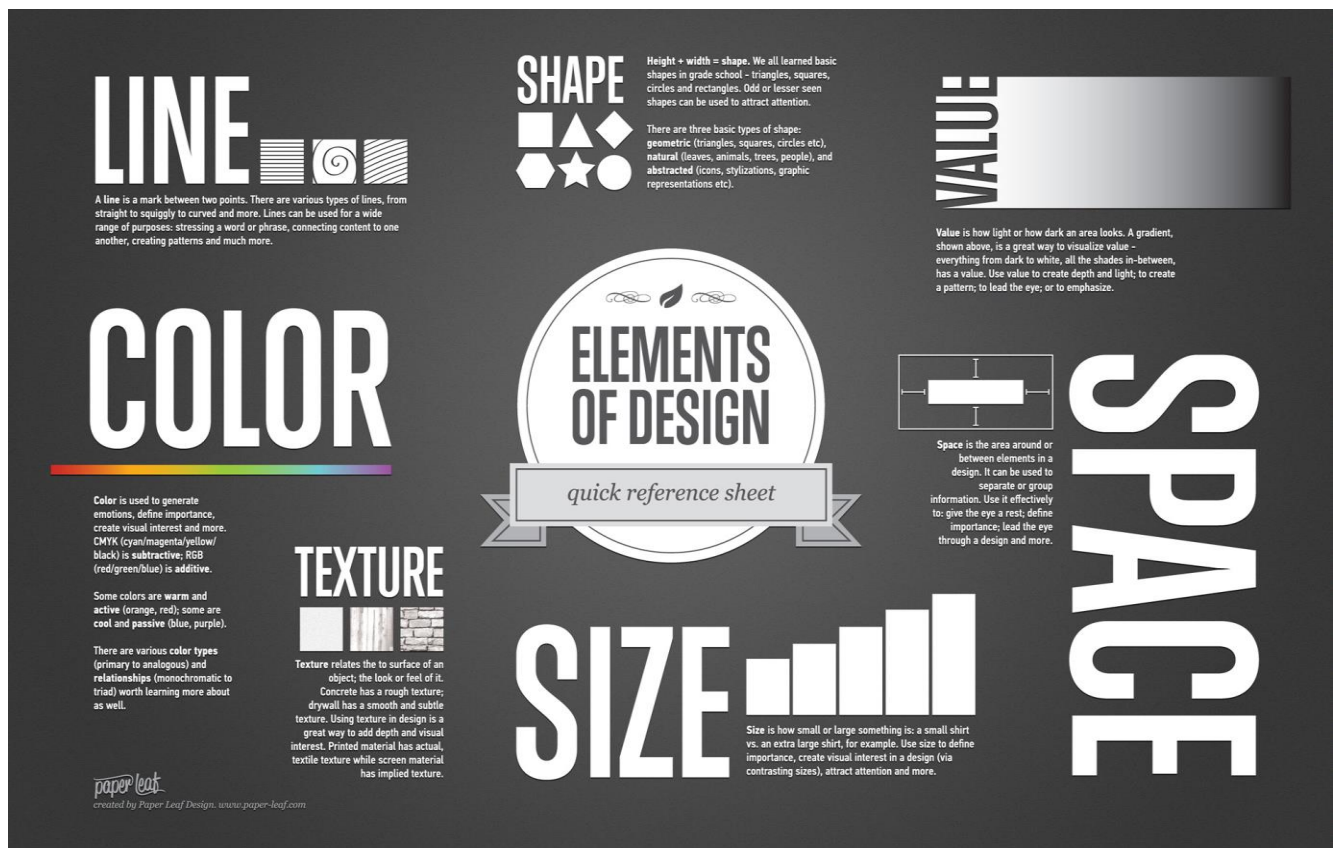
	<b>Hard copy</b>	<b>E-file</b>
<input type="checkbox"/> List of upcoming events– typed and printed	✓	X
<input type="checkbox"/> List of recently past events – typed and printed	✓	X
<input type="checkbox"/> List of reminders – typed and printed	✓	X

### **Production Elements**

Build the presentation including all visuals. Be sure to incorporate the four principles of design - **contrast, repetition, alignment and proximity** (shown on next page). Backgrounds and transitions should be consistent throughout for a polished, professional look. Test all slides and interactions for proper performance.



Also, be mindful of which design elements you will incorporate as well. Not all elements need to be included but the ones that are should be done with purpose.



### Scoring (55% - 75%)

<input type="checkbox"/> thoroughly covers events, reminders and notifications
<input type="checkbox"/> diverse and creative interactions
<input type="checkbox"/> visually appealing design, creative, original)
<input type="checkbox"/> follows principles of design <ul style="list-style-type: none"><li>• uses contrast</li><li>• repetition applied</li><li>• purposeful alignment</li><li>• logical proximity</li></ul>

### Post-Production Elements

Have a peer review your original presentation and be prepared to make last minute adjustments. Updates to the presentation may be needed throughout the 20 student days. Complete a project reflection form at the end of the 20-day period. A final mark will be given at the end of that period.

### Scoring (15% - 25%)

	Hard copy	E-file
<input type="checkbox"/> Peer review	X	✓
<input type="checkbox"/> Presentation file (scored in production section)	X	✓
<input type="checkbox"/> Periodic updates as required	X	✓
<input type="checkbox"/> Project Reflection (at end of 20-day period)	X	✓
<input type="checkbox"/> Neatly organized duotang with all required papers	✓	X

## SUMMARY

A single element, done well, can be outstanding, however, done poorly, can bring down the entire feel of the entire production. Weight each category accordingly. Total must equal 100.

Category	Weight Range	Choose a weighting	Score
Pre-production	10% to 20%		
Production	55% to 75%		
Post-production	15% to 25%		
TOTAL		100%	